15.969 Dynamic Leadership

LEARNING TO IMPROVISE

Why?

Leadership is Dynamic.
Leadership: Image Building

“Change Signature”
“Self-Awareness”
“HOW YOU INSPIRE OTHERS”

“We Must Be the Change We Wish to See in the World”

--Gandhi
Tying it all together

- How to improve/define you as leader
- Taking leadership roles
- Getting credit

Improvisational moments define leadership
Try different leadership ‘characterizations’
Use your own definition of ‘image’
What Image for You?

- Think for a moment
- Write down 3-5 characteristics
- Who you are today, who to be tomorrow
- Why are these important for you...

FOCUS ON THESE IDEAS TODAY, TOMORROW (Thurs), etc.

‘You as a leader...’
YOU?

Group Project: Give me group members!

- Groups of 4 to 6
- 6 minute presentation
- Real world example to present to class
Last Class: Real World con’t

NETWORKING?

Improvisational? ALWAYS YES.

Success in Business = Success in Networking
Today’s Class: More application

- Sales?
  - Prepared yes...
  - Also must react appropriately to cust needs
  - Management = Leadership = Sales

- Improvising CEO scenarios
  - No way to be prepared for everything
  - Staying on message, staying in your image
Reminder: SKILLS + RISKS

- Learning a new skill set
  - Not content! Difficult here, easy when all info available
  - Learn how YOU react, how audience reacts
  - Managing various factors, juggling everything

- Take Risks
  - Play, try, push yourself
  - USE YOUR DESIRED IMAGE