Present Accomplishments

Teaching Materials:
Leadership Lab for Corporate Social Innovation
Leadership Lab for Corporate Social Innovation: One Process, Three Stages, Seven Elements

1. Introduction: from CSR to corporate social innovation
2. IDEO: the art & practice of precise observation
3. Go on learning journeys to innovative companies with inspirational leaders
4. Sense-making and dinner party
5. Crystallize project initiatives and project teams
6. Create living prototypes in real-world contexts
7. Teams present practical accomplishments

co-sensing  co-inspiring  co-creating
The U Process: Summary and Application in Multi-stakeholder Dialogue-and-Action
Multi-Stakeholder Dialogue-and-Action: One Process, Three Stages, Seven Elements

1. Identify problem, stakeholders, and core players
2. Foundation-building: Interviews with key players ⇒ Ground School
3. Immersion: Go on learning journeys
4. Retreat: Construct scenarios of emerging futures
   Uncover common intention and commitment
   Crystallize vision and prototyping initiatives

5. Strategy Forum: Present scenarios & prototyping initiatives
6. Prototype living microcosms to learn by doing
7. Present results from living microcosm prototypes

co-sensing  co-inspiring  co-creating
For more information on this lecture:


www.theglobalinstitute.org

www.dialogonleadership.org

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