

Application: Formulate a problem statement

This is a team assignment; every member of your team must take part in doing this assignment. Only one member of your team needs to submit this form.

As

a team, describe your problem of choice, which you will tackle over the next two weeks, by answering five questions: Who? What? Where? When? Why?

- (1) Answer each question using simple language free of technical terms and professional jargon.
- (2) Combine your answers into a single paragraph, your problem statement.
- (3) Based on your problem statement, describe 3-5 success criteria by which you will compare your ideas for solving the problem.

Use your responses to Application7a (in class) to help you. You can use the [class presentation](#) to help you find sources. You may also use additional sources.

You

are not expected to comprehensively address all the possible challenges/problems to do with the topic in question; instead, focus on one challenge you believe your team can describe and generate ideas for over the next two weeks.



* Indicates required question

Email *

Your email



Team letter *

A

B

C

D

Who? *

The group of people most affected by the challenge.

Your answer

What? *

The way in which that group of people is affected by the challenge.

Your answer

Where? *

The physical and/or virtual location/s in which the challenge occurs.

Your answer

When? *

The event/s or period/s during which the challenge occurs.

Your answer



Why? *

The causes and enablers of the event during which the challenge occurs.

Your answer

Problem statement *

Based on your answers to the five Ws, type one or two short paragraphs which describe the core of the problem in a solution-neutral way. Your statement should be concise, distilling the core of the problem/challenge you chose to address.

Your answer

Success criteria *

Based on your problem statement and your knowledge of the problem, describe 3-5 success criteria by which you will compare your ideas for solving the problem. For each criterion, provide a name in 2-5 words and a short description of one or two sentences.

Your answer

If you used resources beyond those provided in the presentation, please mention them here.

Your answer

A copy of your responses will be emailed to the address you provided.

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