Industry Green

What Firms Are Doing On Their Own To Achieve Sustainability
Overview

- Globalization and Industry
- Global Supply Chain Problems
- Industry Solutions
- Analysis & Recommendations
Globalization and its effect on Industry

- Outsourcing
  - Buying or Hiring Companies to do work

- Global Supply Chains
  - Outsourcing to foreign entities

- Foreign Laws Different from U.S. Laws
Problems with Global Supply Chains

- Lax Foreign Environmental Laws
- Non-Green Cost Accounting
- Un-Natural Capitalism
Industry Solutions

- Green Cost Accounting
  - Acknowledge True Costs

- Greener Technology
  - More Savings

- Environmental Management Systems
Environmental Management Systems

- Self-Management
- Standardization

- Examples
  - ISO 14000
  - Sigma Project
Analysis & Recommendations

- In Operations Management terms...
  - WIP (work in progress)

- Teach firms “green-modeling”

- Self-management
Review

- Global Issues
- Industry Solutions
- Recommendations