Welcome! Bienvenidos!

Vision

Our vision is an expanded and improved IDA Program that increases opportunities for those who want to own a home in Lawrence.

We designed a process that Lawrence CommunityWorks can use to identify and assess development opportunities as well as the needs and demands of program participants.

housing needs of Lawrence residents

housing units in Lawrence

people

place
MIT / CommunityWorks Project

**Goal:** Learn about IDA Program and understand participants’ home-buying preferences

**What We Did:**
- Staff Interviews
- Nationwide Research
- Participatory Workshops
Participatory Workshops:

- Why People Join the IDA Program?
- What People Like About Lawrence?
- Where People Want to Live in Lawrence?
- Housing Type and Ownership Preferences
Goal: Learn about Housing Opportunities in the North Common as a part of Lawrence

What We Did:

• Field Survey with Youth
MIT / CommunityWorks Project

Goal: Learn about Housing Opportunities in the North Common as a part of Lawrence

What We Did:

• Field Survey with Youth
• Constructed GIS Project for Mapping & Analysis
• GIS Training
MIT / CommunityWorks Project

City of Lawrence

North Common

Legend
- Red: 2-4 Family Structures
- Green: Vacant Properties

North Common

Final Presentation to Lawrence CommunityWorks 5.11.04
Finding Barriers

Homeownership

- Cost, Quality, Preferences

Organizational

- Character, Administration

Institutional

- City of Lawrence, Other Organizations

people $\neq$ place
Recommendations

Today
- IDA Program Enhancements

Near Future
- CommunityWorks Integration

Future
- Sustainability: City/RGI, Banks, State

Final Presentation to Lawrence CommunityWorks

5.11.04
Recommendations

**Focus:** Encourage commitment to homeownership in Lawrence

**Individual Development Account Program**
- Integrate workshops, establish Family Investment Center

**Real Estate**
- Collect and Share Information

**Youth & Design Center**
- Continue GIS Training
Recommenements

Real estate department projects reflect IDA participant information
Recommendations

**Focus:** Expanded CommunityWorks neighborhood Area and membership network

**Real Estate**
- Scaled development

**Family Investment Center**
- Well-oiled machine

**Youth and Design Center**
- Data Collection/Analysis

**Community Organizers**
- NeighborCircles
Recommendations

Near Future

City of Lawrence

- Expanded Area
- More & Better Data
Recommendations

Focus: Organizational outreach

Future

Family Investment Center

Real Estate

Youth & Design Center

Community Organizers

Final Presentation to Lawrence CommunityWorks 5.11.04
Conclusion

How do we get to this vision?

What’s next:

• CommunityWorks Staff
• IDA Participants
• Youth Members

housing needs of Lawrence residents
to housing units in Lawrence

people place