Charlestown Navy Yard: Harbor Activation through Parcel 5
Vision

- Establish the Charlestown Navy Yard as a truly public neighborhood that is active and welcoming to new and existing residents and visitors alike.
Strategy

- Pursue overall goals articulated in the 2006 Activation Plan
  - Complete Harborwalk, improve signage, increase accessibility
- Create signature destination at Parcel 5
  - Preserve and enhance the Yard’s last vacant waterfront parcel for public use
- Form Charlestown Navy Yard Partnership to support these plans
Current Situation

- Sporadic development since 1978
- Tourism: NPS and USS Constitution
- Luxury condos and commercial
- Poor access, incomplete and disjointed
  Harbor Walk – perceived as private
- State law requires public amenities
- Development pressure at Pier 5 and Yard’s End
Charlestown Navy Yard
Current Plan

- Harbor Plan Amendment paid for by Pier 5 developer under direction of BRA
- Story Loop plan to interpret history, celebrate and activate waterfront
- 34,000 sf “Special Destination” required by state waterfront regulations for Pier 5
- No market for such a space: proposes dispersing through Yard to create network of public destinations
Evaluation of the current plan

- **Strengths**
  - Addresses entire Yard
  - Engaged stakeholders and secured public support
  - Celebrates rich history of the Yard
  - Story Loops engage diverse interests

- **Weaknesses**
  - Small, scattered public destinations fail to create signature attraction for the Yard
  - Relies on actors with limited capacity
  - Overdevelops Yard’s End
Parcel 5: Head of the Harbor

- Public park for residents and tourists
- Programmable open space
- Story Loop: Environment and Harbor
Development

- Swap special destination requirement from Pier 5 to Parcel 5
- Convey completed park to Charlestown Navy Yard Partnership (CNYP)
- Implement and sustain public benefits
Operation and Maintenance

- Formation of CNYP for operations, programming, promotion
- Generate CNYP revenue through rental for special events, concessions, BRA support, corporate sponsorship
- Encourage CNY Business Improvement District
What’s At Stake?

- A chance to re-invigorate the Charlestown Navy Yard and promote a mixture of economic activity
- The ability to resolve a long-standing conflict and move forward as a Mayor who can take charge and get things done
A Mayor’s Legacy

Parcel 5 and the Yard present a unique opportunity to create usable open space and preserve one of the last remaining pieces of waterfront in the City.