Charlestown Navy Yard: an opportunity

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Summary of action points

Approve plan to create public destinations

Create local partnership to bring activity to the site

Reach out to supporting partners in Boston
Navy Yard is important to Boston

Last waterfront site, huge potential – chance to make an impact

Local and nationally historic site – USS Constitution

Important site for local residents

Harborwalk starts here
Renaissance of the Navy Yard

Now

Marketing and branding raises profile

Special events and seasonal uses invigorate site

Local residents and employees support retail spaces

Long term

Major public attractions and events establish presence

Navy Yard becomes a premiere destination
Public destinations are important

Harbor walk and public destinations will bring the Navy Yard to life

Beneficial agreements provide space for destinations
How destinations will be created

Sites all along the Navy Yard

Variety of offerings and uses of spaces

Courageous Sailing as existing special destination

Private sector investment into public space
A strong partnership

Locally prominent executive director

Strong board of directors

CHARLESTOWN NAVY YARD PARTNERSHIP

PROGRAMMING PARTNERS

LOCAL GROUPS

PRIVATE TENANTS

SCHOOLS

CITY & NATIONAL AGENCIES

NON-PROFITS

STEWARDSHIP

OUTREACH

ADVOCACY

MARKETING

EVENTS & ART

EDUCATION
Reaching out beyond the Yard

Champion the plan

Seek transportation enhancements

Seek streetscape improvements

Secure funding and future investment

Enforce agreements
The vision

Investing in Boston’s future - a place that people want to live in and visit

Connecting the people of Charlestown, Boston, and America with the harbor

Harnessing private demand for our waterfront to create a public good
Questions
## Synergy of public and private

### LOCAL GROUPS
- Charlestown Neighborhood Association
- Charlestown Waterfront Coalition
- Friends of the Navy Yard
- Charlestown Historical Society
- Charlestown Preservation Society
- Mishawum Park Tenants Association

### CITY AND NATIONAL
- City of Boston
- Boston Redevelopment Authority
- National Park Service

### NON-PROFITS
- Boston Marine Society
- Boston Harbor Association
- Boston Harbor Islands Alliance

### PRIVATE TENANTS
- Charlestown Navy Yard Property Owners
- Massachusetts General Hospital
- McLaughin House
- Motion Art, Inc.

### PROGRAMMING PARTNERS
- USS Constitution Museum Foundation Inc.
- Freedom Trail Foundation
- New England Historic Seaport, Inc.
- Charlestown Working Theater, Inc.
- Charlestown Museum

### EDUCATION
- Charlestown Catholica Elementary School
- Holden School
- Bunker Hill Community College
- Officina Hispana
Potential transport links
Possible public destinations facilities

Hull Lifesaving Museum

Community non-profit

Courageous Sailing

Library

Interactive medical museum
Funding the Partnership

Chapter 91 licensing contributions from developers

Sponsorship

Philanthropy

Voluntary membership
close up aerial photo of the yards