CARDENER RIVER CORRIDOR DEVELOPMENT
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River Path & Cultural Landscape

Sustainable Economic Development
River Path & Cultural Landscape
River Path

- A unifying framework to link towns physically, institutionally, and culturally
- Framework allows for variation and individuality
- Allows for growth and change over time
River Path

• Builds on current projects and conditions
• Redevelopment of Manresa’s waterfront
• Suria wants to set aside land
• Fishing and other recreational uses in Suria and Manresa
• Existing paths and recreational trails
• Historic role of natural infrastructure
• Green River and Blue Line projects
Cultural Landscape

• A network of points, activities and views that stand alone but come together to tell the story of the valley
Physical Attributes

- Non-linear system
- Subtle design linkage among sites through materials, signage, and themes
- System could include:
  - Museums, Industrial Heritage sites, functioning sites, look-out points, trailheads and events.
- Landscape incorporates river crossings and horizontal connections
Cultural Landscape

- Cultural landscape builds on pre-existing conditions
  - Trail system helps create horizontal linkages
  - Heritage/Industrial sites provide points of interest (mines, colonias, castles, old towns)
  - River path creates unifying line and central axis
  - Pueblo Digital forms physical anchor for physical-digital link
  - San Joan and other town’s festivals create temporal points in network

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Process for Implementation

• Physical:
  – Signage at either end of corridor to introduce icon
  – Guide that allows free-form expression of landscape (digital and paper)
  – Clear and simple signs create solidarity and unification
  – Install signage on bypass roads
Process for Implementation

- Institutional:
  - Expand tourism association to all towns
  - Use cooperation among teachers to build solidarity among towns
  - Promote understanding of valley’s shared ecology and economy
  - Build on or up to River Path Project
Process for Implementation

- Financial:
  - Diputacio’s Green River and Blue Line initiatives could support projects
  - Towns could pool money in a central organization, creating unity of approach
  - Many sites already exist and do not require funding
Sustainable Economic Development
Sustainable Economic Development

- A cooperative approach to promoting sustainable industry in the Cardener River corridor

- A new ecological paradigm for industrial management in the corridor
Sustainable Economic Development: Building on Existing Initiatives

- Sustainability priorities expressed by Cardener River Municipalities
- Goals articulated through the 2000-2003 Diputacio de Barcelona Action Plan
- Green River and Blue Line Initiatives
Sustainable Economic Development: Stakeholders

- Labor Force
- Private Companies
- Property Owners
- Municipal Governments
- Residents
- Regional and National Governments
Sustainable Economic Development: Institutional Processes

- Inter-municipal coordination:
  - Solidarity
  - Commitment: “Cardener Industrial Development Memorandum of Understanding”

- Identifying outside sources of institutional support
- Public education
- Building internal capacity
Sustainable Economic Development: Physical Processes

- Designing public infrastructure that enables sustainable development practices
  - Site planning
  - Ecological design guidelines
Sustainable Economic Development: Financial Processes

- Identify sources of start-up and long-term funding for sustainable economic development practices
- Create local sources of funding
- Establish strategic relationships with financial institutions

GARDENER RIVER CORRIDOR DEVELOPMENT
Sustainable Economic Development: Key Elements

- Commitment among stakeholders
- Education
  - Dialogue
  - Public school curriculum
- Networks
  - Tap into intellectual capital
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