Photo-Manipulation
What is okay to change?

- Hard news images?
- “Soft” news images?
- Studio-controlled images?
- Fashion photography?
What changes are okay?

- Cropping/color-balance
- Dodging/burning
- Scratches on the image itself
- Distracting non-vital elements
- Small blemishes
- Major bodily changes
Should we identify the changes?

- Create special symbol or range of symbols, placed on the image
- Mention it explicitly in the image text
- Mention that changes were made
Images removed due to copyright restrictions. Please see Fig. 10.1 in Wheeler, Tom. *Phototruth or Photofiction? Ethics and Media Imagery in the Digital Age*. Mahwah, NJ: Lawrence Erlbaum Associates, 2002.
See also: The Disappearing Coke Can.
Images removed due to copyright restrictions. Please see the “before / after” portfolio at http://fluideffect.com/

Source: FluidEffect.com
Some Possibilities: After

Source: Frédo Durand and Mok Oh. Used with permission.
Some Possibilities: Before

Source: Frédo Durand and Mok Oh. Used with permission.
Some Possibilities: After

Source: Frédo Durand and Mok Oh. Used with permission.
Some Possibilities: Before

Source: Frédo Durand and Mok Oh. Used with permission.