Presentation and Publication

Contributions and Self-Promotion
Publication Types

Glossy Magazines
Journals
Journals (Peer Review)
Symposiums
Conferences
  • Project
  • Paper
Glossy Magazines

Print
• Surface
• Architectural Record
• Monitor
• Architect’s Newspaper
• Frame

Web
• Archinect
• Dezeen
• Core 77
• Evolo
Journals

• Pidgin Magazine
• Harvard Design Magazine
• 306090
• Manifest
• Plat

Notes
• 1500-2500 words (typically)
• Photo Essays
• Project or History Based (always critical)
• Some have calls, Some have rolling submissions
Journals (Peer Review)

- Thresholds
- Log
- JAE - ACSA

Notes
- 1500-2500 words (typically)
- Photo Essays
- Project or History Based (always critical)
- Some have calls, Some have rolling submissions
- Peer review process includes double blind evaluation (much slower)
Symposium

Notes
• Can be project or paper based
• abstract/description and images are requested for acceptance
• Published in the form of a lecture
• Some produce proceedings of the symposium - see Fabricate 2011
• Some never produce a publication
Conferences

• ACSA
• ICSA
• ACADIA
• CAADRIA
• SIGRAPH
• AAG

Notes
• First submission is an abstract
• Second round is extended Abstract
• Third round is Full Paper
• See following pages to construct an academic paper
Academic Paper

Title / Authors
• First Person is lowest rank (i.e. 1:Student, 2:Professor)
• Titles are intended to be descriptive

Abstract
• 200-300 words
• The shorter the better
• no references
• structure
  • purpose
  • method
  • major findings
  • contribution
  • conclusions
Introduction
• Establish the context
• State the purpose
• Propose

Body
• Section and Subsection standards
  • Topics (Background)
  • Method
  • Prototype
  • Analysis

Conclusion
• Respond to the purpose of the research. Did the work suffice the abstract intention?
• What are the failures
• What are the locations you project for future work (either yourself or others)

Acknowledgements
• Include any references to help provided. This includes financial aid, institutions, advice, but also any software that was utilized, or previous knowledge that was borrowed
References
• Start by searching online proceedings from conferences and previously published papers surrounding your topic
• Each paper follows guidelines for references within the text, direct quotes are strongly discouraged.

Figures
• Figures should be limited to demonstrative purposes.
• No excess fluff. This is about communication of a specific topic.
• Figure notes should describe the purpose and the intention of the figure.