Lecture Eight

Which nations will soon adopt the BID concept?

An introduction to the International Business Improvement District Project

1) Town Center Management in the United Kingdom, Todd Lieberman

2) Main Streets in New Zealand/Australia, Shahana Chattaraj

3) Town Management Organizations in Asia, Noriko Komiyama

Assignment 4 - Synthesis of Lessons Learned: Recommendations for the City of Boston

⇒ Group project
⇒ Shape BID policy in the Commonwealth of Massachusetts
⇒ Alter the outcome of Boston’s central artery corridor project
⇒ The Artery Business Committee (ABC)
⇒ Formulate a list of recommendations
⇒ Highlight the opportunities and pitfalls associated with BID formation
⇒ Written report and slide presentation (http://www.boston.com/beyond_bigdig/)

Collect Assignment 3 and return Assignment 2

In week twelve is your first meeting with the client