WGS. 101 SESSION#15 OUTLINE

1. Redefining “Choice”: Social Constructionism: A Complex Web of Gender Socialization
   External Influences upon Children (Parents, Extended Family Role Models, Teachers, Other Adults, Media)- “Social Learning”
   Methods: Conscious/Unconscious; Behavioral Reinforcement
   Internal Needs: Cognitive Developmental/Gender Schema Theory
   Sandra Bem’s Critique of “Lenses of Gender”: Binary, Androcentric, Heteronormative

2. An Intersectional Model of Gender Socialization: Race, Ethnicity, Religion and Gender Socialization

3. Conversations with Biology: Physiological Differences Between Males and Females: Questions of When These Differences Matter and When They Don’t
   - Reproductive Differences in Bearing Children; Women’s Shorter Biological Clock of Fertility
   - Gender-Specific Medicine- e.g., women and heart disease

4. Gender in Education: How to Conceptualize Equality of Opportunity
   Debates around “Gendered Pedagogy” – e.g., single-sex schools, gender-conscious teaching strategies

5. The Circle of Socialization Expands: Popular Media and Gender

6. Debates within Women’s and Gender Studies: Visual Media as a Critical Influence
   Gender and Popular Visual Media: Contemporary Consensus Culture?
   Advertising at the Heart of Media Culture
   Analogies between Beauty Advertising and Religion (Core Beliefs, Icons/Saints, Places of Worship, Rituals, Rewards/Punishments: Psychological/Social)

   Theorizing Gender Representation and Absence/Omission

8. Theories of Media Influence: Media and “Imaginary Social Relationships” (John Caughey, Imaginary Social Worlds)
   Questions of Effects (Short-Term) vs. Influence (Long-Term, Cumulative)

9. Revision Essay #1 Strategies: Betsy Fox