reach out and map someone

annatina caprez _ haruka horiuchi _ marika kobel _ steve preston
method

- nature of space through individual perspectives
- direct human contact (rejecting digital media)
- mapping social interactions
- project in continuum
“Critique of Everyday Life”
Henri Lefebvre

- micro and macro
- direct relationships versus cultural conditions
- interdependency
- alienation
- relativity to social framework
- analysis as implement to understand world
- social space and time
- distinct from biological, geographic or economic scales
project influence

• method
• change nature of rules and conditions of participation
• integration of material methods
• analysis considerations
• microsociological conditions as determinants
• data as representation of micro/macro interactions
• allowing macrosociological assumptions
• social space as distinct entity
mapping

- literal mapping of object’s path
- social circles within which objects move
- microsociological level
- analytical mapping
- what are commonalities and outliers?
- macrosociological level
analysis/results

- how space was created
- connection of social groups
- conception of space
- commonalities
- time frame
- representation of people
challenges

- time constraints and travel of items
- rules without constraining results
- willing random participants
- general spatial awareness of individuals
Dear receiver,

This is a message in a bottle. We wrote this letter on November 1st 2006 in Boston, Massachusetts and we are waiting to hear from you who found the bottle. Please write a postcard from where you found this bottle to:

Visual Arts Program
265 Massachusetts Avenue
N51 - 315
Cambridge, MA 02139
USA

All the best,

Steve, Haruka, Marika, Annatina
QuickTime™ and a DV - PAL decompressor are needed to see this picture.
reach out and map someone

annatina caprez _ haruka horiuchi _ marika kobel _ steve preston
Project Goals

• Connecting people and spaces
• Mapping human interactions
• Provoking new interactions, imagination, and an awareness of space
MIT VISUAL ARTS PROJECT
reach_out_and_map_someone

Follow these easy steps:

1) Please take a photograph of a place you feel most at home in your everyday life. Then take a second photograph of a place you feel most uncomfortable in your everyday life.
2) Please take your photos and complete the following steps within one day:
3) Complete the information on the back of this form.
4) Find someone to give this camera to. Take a photograph of that individual and ask them to be a part of this project.

Note: If you are the last person to take a photograph, please mail this form and the camera back to MIT in the self-addressed stamped envelope. If you would like to learn more about the project, “reach_out_and_map_someone,” please email: mapsomeone@gmail.com

Thank you for your participation.
MIT VISUAL ARTS PROJECT
reach_out_and_map_someone

Follow these easy steps:

1) Please complete the following steps within one day:
2) Write about your favorite public place that you experience on a (somewhat) daily basis. Write about your favorite private place that you experience on a daily basis. Why are these places your favorites? What qualities define them and make them special?
3) Complete the information on the back of this form.
4) Find someone to give this notebook to and ask them to be a part of this project.

Note: If you use the last page in the book or if it past December 1, please mail this form and the notebook back to MIT in the self-addressed stamped envelope. If you would like to learn more about the project, “reach_out_and_map_someone,” please email: mapsomeone@gmail.com

Thank you for your participation.
USUAL ARTS PROJECT
reach_out_and_map_someone

1. Write the following steps within one day:
   - Place the following steps within one day:
     - Identify places you feel most at home in your everyday life. Then
     - Identify places that make you most uncomfortable in your everyday life.
     - Place the following steps within one day:
     - Identify places that make you most uncomfortable in your everyday life.
     - Include drawings or sketches if you would like.
     - Include drawings or sketches if you would like.

2. Feel free to include drawings or sketches if you would like.
3. Include drawings or sketches if you would like.
4. Include drawings or sketches if you would like.

5. Include drawings or sketches if you would like.

Please give this notebook to and ask them to be a part of this
in their everyday life.

If you are interested in participating in the project, “reach_out_and_map_someone,” please

Massachusetts Institute of Technology
Department of Architecture
32-337
77 Massachusetts Avenue
Cambridge, MA 02139

Danielle Hock
4A Eliot St.
Watertown, MA 02472
TO TAKE PICTURES:
1. Turn the flash switch ON by sliding it in the direction of the arrow.
2. When the pilot lamp lights up, the camera is ready to take a picture.
3. Advance the film before taking each picture by turning the thumb-wheel until it stops.
4. Turn the flash switch OFF when the camera is not in use. Otherwise, the batteries will wear out.
5. After taking the last picture, turn the thumb-wheel until the “E” mark shows in the window.

PILOT LAMP
Be sure to turn the flash switch OFF after taking a picture or when the camera is not in use.

EXPOSURES LEFT
0

TURN THUMB WHEEL

@maps0ne@gmail.com
MIT VISUAL ARTS PROJECT

Follow these easy steps:

1) Please take a photograph of your favorite public place the next time you experience on a (somewhat) daily basis. Also, take a picture of your favorite private place that you experience on a daily basis.

2) Please take your photos and complete the following steps which are printed back on this form.

3) Complete the information on the back of this form.

4) Find someone to give this camera to. Take a photograph of that individual and ask them to be a part of this project.

Note: If you are the last person to take a photograph, please mail this form and the camera back to MIT in the self-addressed stamped envelope. If you would like to learn more about the project, reach out and ask someone.
“Critique of Everyday Life”
by: Henri Lefebvre

Social space / time scales
Macro / micro
Alienation / disalienation
## Preliminary Budget

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
<th>Price</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cameras</td>
<td>10</td>
<td>$6</td>
<td>$60</td>
</tr>
<tr>
<td>Notebooks</td>
<td>15</td>
<td>$3</td>
<td>$45</td>
</tr>
<tr>
<td>Audio Recorder</td>
<td>1</td>
<td>$30</td>
<td>$30</td>
</tr>
<tr>
<td>Photo Development</td>
<td>10</td>
<td>$6</td>
<td>$60</td>
</tr>
<tr>
<td>Postage/Shipping</td>
<td>25</td>
<td>$3</td>
<td>$75</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>-</td>
<td>-</td>
<td>$25</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td><strong>$295</strong></td>
</tr>
</tbody>
</table>
## Updated budget

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
<th>Price</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cameras</td>
<td>16</td>
<td>$6</td>
<td>$96</td>
</tr>
<tr>
<td>Notebooks</td>
<td>16</td>
<td>make</td>
<td>-</td>
</tr>
<tr>
<td>Audio Recorder</td>
<td>1</td>
<td>rent</td>
<td>-</td>
</tr>
<tr>
<td>Photo Development</td>
<td>16</td>
<td>$6</td>
<td>$96</td>
</tr>
<tr>
<td>Postage/Shipment</td>
<td>32</td>
<td>$1.50</td>
<td>$48</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>-</td>
<td>-</td>
<td>$25</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td><strong>$265</strong></td>
</tr>
</tbody>
</table>
reach out and map someone

annatina caprez _ haruka horiuchi _ marika kobel _ steve preston
PERSON-TO-PERSON

MAIL

RANDOM PLACING
image test
MIT Visual Arts Project
Please Participate

Follow these easy steps:

1) Please take a photograph with this camera of a space where you spend a lot of time.
2) Complete the information on the back of this form.
3) Find someone to give this camera to. Take a photograph of that individual.
4) Give them the camera.
text test
Please help us!

In 2 sentences or less, write what space you would rather be in.

1. Cathedral space (by Notre Dame, Paris).
3. I'd rather be at home.
4. East-facing bedroom.
5. In the town of my youth.
6. A place you can see a lot of nature.
7. Beach front villa in the tropics.
8. In the ocean in late August.
9. The home I left in NYC.
10. I'd rather be in nice clothes in a swanky lounge surrounded by friends and good music with a gin tonic in my hand.
11. On the dock in Oslo with the sun shining, relaxing with my friends.
12. All it takes to bring a smile to my face is some bright sunshine, some cool shade under a tree, and a clear, blue sky. I'm content.
13. Sleeping in the sun, with the ocean breeze cooling me and the sound of the waves lulling me to rest.
15. Hot tub.
17. At the Museum of Science having a drink w/my BF.
18. Top of a mountain in Utah w/2 fresh snow in front of me.
19. The beach somewhere warm.
20. On the beach.
21. Fast asleep on a patch of warm grass w/my dog.
22. In my basement with my friends.
CLASS QUESTIONNAIRE

In two sentences or less, write what space you would rather be in:

- at Miracle of Science having a drink with my friend
- mountain in Utah with fresh snow in front of me
- cathedral space (Paris)
- in Tokyo with my wife
- my bathroom
- deep in the woods
- beach front villa in the tropics
- the home I left in New York
- my hometown with my friends
- all it take to put a smile on my face is some bright sunshine, some cool shade under a tree and a clear, blue sky
Dear receiver,

This is a message in a bottle. We wrote this letter on November 1st, 2006 in Boston, Massachusetts, and we are waiting to hear from you who found the bottle. Please write a postcard from where you found this bottle to:

Visual Arts Program  
265 Massachusetts Avenue  
N51-315  
Cambridge MA 02139  
USA

All the best,

Steve, Haruka, Marika, Annatina
QuickTime™ and a DV - PAL decompressor are needed to see this picture.
Initial Findings

• Rules and duration are critical
• Traditional mapping methods may not apply
• People are willing to participate
• Mapping human interaction is possible
reach out and map someone

annatina caprez _ haruka horiuchi _ marika kobel _ steve preston