15.301 / 15.310
Welcome !
What is this class?

- Critical thinking about data
- Managerial Psychology
- Data analysis
- Research design & execution
15.301 & 15.310?
Tentative syllabus

updates version on server
Why research in Psychology?

Don't we know it all?
Intuitions about $\Psi$

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<th>True state of $\Psi</th>
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<th>Beliefs about $\Psi$</th>
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A short exercise
Validity of intuitions
Examples:
Naive beliefs
Penn & Teller
Summary

We function based on our knowledge and intuitions

In our personal life and in our professional life

Sometimes intuitions are accurate and sometime they are not!

Without research it is hard to tell!